

UTKRISHTA '26

The Management Conclave 2026



TOWARDS VIKSIT BHARAT 2047: India Inc's Pivotal Role



OCTOBER 8th & 9th, 2026

UTKRISHTA

The Management Conclave

Celebrating Indian Business Leadership

At the Institute of Management, NIRMA UNIVERSITY, we show our respect for business leadership and actively seek to learn from stalwarts in the functional areas of business enterprises across industries. Towards this objective, we engage in various activities throughout the year. While our students savor the wisdom of leading practitioners, we offer the business heads a chance to interact with these future leaders who are on the cusp of entering the professional world.

One of our signature events for this purpose is the Management Conclave where we cordially invite business leaders to expound on their responses to the challenges faced by them and the strategies that make them stand out from the ordinary.

Utkrishta is the **Annual Management Conclave** organized by the Institute of Management, Nirma University (IMNU), in collaboration with its five prominent clubs: *Niche*, the Marketing Club; *Imprintz*, the HR Club; *Optimus*, the Operations Club; *Finesse*, the Finance Club and *Clique*, the IT and Analytics Club. The Conclave serves as a bridge between academic learning and the real-world demands of the corporate world by introducing students to the latest trends across these domains.

UTKRISHTA '26

TOWARDS VIKSIT BHARAT 2047: India Inc's Pivotal Role

As India approaches the centenary of its independence in 2047, the nation stands at a defining moment in its developmental journey. The vision of **Viksit Bharat 2047** seeks to position India as a globally competitive, innovation-driven, economically prosperous, socially inclusive and environmentally sustainable nation. Accomplishing this ambition extends beyond economic progress; it requires transformative leadership, technological advancement, entrepreneurial dynamism and the collective commitment of government, industry, academia and society. Achieving this vision requires collective action from governments, institutions, citizens and most importantly businesses.

INDIA INC – DRIVING THE NEXT ERA OF GROWTH

As India navigates an increasingly dynamic global environment shaped by technological disruption, geopolitical shifts, climate imperatives and evolving consumer aspirations, corporate leadership must move beyond business performance to become a catalyst for national progress. The path towards Viksit Bharat 2047 calls for organizations that are innovative, resilient, responsible and globally competitive.

In keeping with this national vision, **UTKRISHTA '26** adopts the theme "**Towards Viksit Bharat 2047: India Inc's Pivotal Role.**" Over two days (8th & 9th October, 2026), industry leaders shall enlighten us with their perspectives on how Indian enterprises are shaping the country's economic future while creating sustainable value for society.

To continue this tradition of domain-focused learning, the conclave will feature sessions across key functional areas of management: *Operations, Marketing, Finance and Human Resources.*

OPERATIONS

Digitalising Operations for Competitive Leadership

As India advances toward Viksit Bharat 2047, India Inc. must transition from traditional, reactive supply chains to digitally integrated ecosystems. This sub-theme explores how embedding smart automation, advanced analytics and data-driven intelligence into core operations is essential for global competitiveness. By rethinking the flow of goods, services and information, enterprises can shift from standard execution to predictive excellence, driving industrial innovation and positioning India as a global benchmark. This domain brings together industry leaders and technology experts to drive enterprise-wide innovation, strengthen operational resilience and build globally competitive enterprises.

Key Areas of Discussion:

- Smart manufacturing & industry 4.0 integration
- AI-driven demand forecasting & inventory optimization
- Geopolitical turbulence & supply chain resilience
- Sustainable & tech-enabled process Engineering



MARKETING

Achieving Leadership through Technology-Driven Marketing

To spur India towards Viksit Bharat 2047, marketing is emerging as businesses navigate an increasingly dynamic marketplace, this discipline has evolved from a functional role to a strategic driver of innovation, competitiveness and long-term value creation. It shapes consumer choices, accelerates the diffusion of innovation, builds globally admired brands and strengthens India's position in the global economy. The convergence of artificial intelligence, advanced analytics, digital platforms and human creativity is redefining how organizations understand customers, design experiences and build enduring relationships. Future-ready marketing leadership will therefore require not only technological capability but also strategic foresight, ethical decision-making and deep customer empathy. Bringing together leading CMOs, brand strategists, entrepreneurs and thought leaders, this domain will explore how marketing can foster future-ready talent, accelerate youth upskilling, empower consumers and position India as a global marketing powerhouse.

Key Areas of Discussion:

- Technology-enabled marketing leadership
- AI-powered consumer insights and brand strategy
- Consumer trust and digital experiences
- Marketing analytics and strategic decision-making



Financial Leadership in the Era of Intelligent Enterprises

India's vision of Viksit Bharat 2047 requires a digitally empowered financial ecosystem capable of driving innovation, strengthening capital markets and enabling sustainable economic growth. In this evolving landscape, finance is emerging as a strategic function, leveraging Artificial Intelligence, advanced analytics, intelligent automation and digital technologies to transform financial planning, capital allocation, risk management, forecasting and enterprise decision-making. As organizations navigate increasing market volatility, regulatory complexity and technological disruption, finance leaders are expected to integrate digital innovation with financial strategy to build intelligent, agile and resilient enterprises. Bringing together distinguished industry leaders and practitioners, this session will explore how emerging technologies are reshaping the core finance functions by enhancing operational efficiency, transparency and value creation. The discussions will examine the evolving capabilities required to lead finance functions in an increasingly technology-driven economy and strengthen India's global competitiveness.

Key Areas of Discussion:

- AI-enabled financial decision-making
- Digital payments ecosystem and fintech innovation
- Financial literacy and data analytics skills
- Corporate governance in the digital age



HUMAN RESOURCES

Reimagining the Workforce for a Tech-Enabled World

The story of Viksit Bharat 2047 is written by its people, organizations must reimagine the workforce by balancing technological innovation with human values. As Artificial Intelligence, automation and digital technologies reshape the future of work, human resource is evolving into a strategic enabler of workforce transformation-driving adaptability, continuous learning, inclusive leadership and ethical technology adoption. Building resilient, people-centric workplaces requires organizations to leverage technology to augment human potential, foster collaboration and cultivate a future-ready workforce capable of sustaining innovation and long-term growth. Bringing together HR leaders, industry experts and innovators, this domain will explore how technology-enabled people strategies can empower organizations to thrive in a rapidly evolving digital economy while remaining firmly rooted in purpose and organizational excellence.

Key Areas of Discussion:

- Workforce transformation and human-centered technology adoption
- Future-centric competencies through performance and employee engagement
- Leadership and employee experiences
- Purpose-driven and inclusive workplaces



DIGNITARIES

who graced our previous editions



Ashish Bhuta
Chairman and MD
Jenburkt Pharmaceuticals



Rakesh Gandhi
MD - Automotive Aftermarket
Hitachi Astemo Asia Ltd.



Alok K. Shrivastava
MD and CEO
Ravi Integrated Logistics



Jagdeep Kochar
CEO (IT)
IMS Group

Arup Sinha
Executive Director
Indian Oil Corporation Limited



Jajati Mohanty
CEO
Schiebel Systems India Pvt Ltd.



Mandar Shirsavakar
Founder and CEO
Translytics



Ketan Pancholi
CFO
GIFT Power Co. Ltd.



DIGNITARIES

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Nakul Kumar

Co -Founder
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Sudhir Aggarwal

CHRO
Orbit Techsol



Sanjay Mohta

VP Head - International Business
Jubilant FoodWorks



Priyanka Sharma

VP Marketing
MYCPE ONE

Anuj K. Agarwal

Chief Operating Officer
ICICI Bank



Mehjabeen Taj Aalam

CDIO
Raychem RPG (P) Ltd.



Kiran Panda

VP & Head - Engineering Procurement
Atul Ltd.



Aditya Agrawal

SVP & Head (Client Services)
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DIGNITARIES

who graced our previous editions



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Preeta Misra

Sr. Director

Dun & Bradstreet India

Ashish Bhatia

COO

Agilus Diagnostics



Arnab Banerjee

Director

Micron Technology, India



Tejinder Oberoi

Executive Director

Cygnnet Infotech



Ravin Bhojani

Head - Advisory and Trans Service

CBRE India



NIRMA UNIVERSITY

AT A GLANCE

Nirma University, Ahmedabad, was established as a statutory university in 2003. The University Grants Commission (UGC) recognizes the University under section 2(f) of the UGC Act. The University is also accredited with an 'A+' grade by the National Assessment and Accreditation Council (NAAC).

Nirma University consists of the Faculty of Technology, Faculty of Management, Faculty of Pharmacy, Faculty of Science, Faculty of Law, Faculty of Architecture & Planning, Faculty of Commerce, Department of Design and Faculty of Research and Doctoral Studies. These faculties offer graduate, postgraduate and doctoral-level programs rated by agencies. Innovation, quality and excellence are the key driving forces on the campus that have translated the university's vision into reality.

Today, the campus vibrates with not only world-class curricular activities but also myriad activities like international conventions, symposia, conferences, student competitions, conclaves, short-term industry-relevant programs, cultural activities, etc.



DISCOVER

Institute of Management, Nirma University

Founded on the vision of Padmashri Dr. Karsanbhai K. Patel, the Institute of Management, Nirma University (IMNU) has stood as a pillar of excellence in business education since 1996. Initially known as Nirma Institute of Management, IMNU has nurtured and developed generations of leaders and managers who exemplify entrepreneurship, professionalism and a relentless pursuit of excellence. IMNU is dedicated to rigorous academic pursuit, fostering innovation and critical thinking through debates on ideas and policies of national and international significance.

The institute has earned a distinguished reputation for adding value to personal growth and professional standards, making it a center of learning where knowledge fuels a quest for distinction. With its state-of-the-art infrastructure and amenities, IMNU offers an environment that matches the best global universities. Our fully equipped classrooms host dynamic learning experiences, including discussions, interactive sessions, role-plays and strategy exercises to prepare future leaders.



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